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Our Philosophy

Care Facilities

Programs

About Marquis

Placing the Right People Behind Our Patients

Marquis Health Consulting Services® delivers high-quality administrative and consulting services to Subacute Rehabilitation and Skilled Nursing Facilities throughout the continental United States.



Marquis Care Navigator™



Each patient has a dedicated primary point-of-contact to help them navigate the healthcare system.

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Medallion Program™



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Marquis' I CARE Program



Our TEAM commits to creating and sustaining the comfort of our recovery guests and long-term care patients.

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A Family Approach to Healthcare

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About This Project

Client: Marquis Health Consulting Services
Date: 2022
Role: Website Development, Graphic Design

Project Overview

For Marquis Health Consulting Services, I developed a sample website redesign that aligned with the organization's updated branding, incorporating their refreshed logo and brand colors. The primary goal was to create a versatile, professional site that could be easily managed and customized within two leading content management systems: Craft CMS and WordPress.

The redesigned site features a responsive layout to ensure consistent performance across all devices and screen sizes. To enhance user engagement, I incorporated an interactive carousel powered by slick.js, which showcases the organization's featured locations. This carousel is adaptable and can be repurposed to highlight key programs, which are prominently displayed above the fold on the homepage.

Key Objectives:

- Establish a clean, user-friendly interface that can be seamlessly adapted to the client's preferred platform.
- Increase awareness of employee engagement programs among clients and stakeholders.
- Ensure future customization aligns with brand standards and is easy to maintain.



Process and Methodology

Design Process:

- **Color Palette Development:** I created a cohesive color palette that seamlessly integrated the organization's updated branding, ensuring a consistent and visually appealing look across the website.
- **Photo Curation:** A curated photo board was assembled in Adobe Photoshop, featuring a mix of high-quality stock images and brand-specific visuals that reflect the organization's identity.

These images were chosen to resonate with both the organization's values and the target audience, and edited to match the color palette.

- **Key Message Highlighting:** To align with the organization's evolving mission and customer-focused vision, I prominently showcased its new mission statement—essentially the “customer value proposition.”

This statement, displayed on a soothing forest green tile background, captures the core benefits and impact the organization aims to deliver. Positioned strategically on the homepage, it establishes an immediate and strong connection with visitors, inviting them to engage with the brand's purpose from the outset.



Visual Presentation

Placing the Right People Behind Our Patients

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A Family Approach to Healthcare

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40 Locations in the Northeast Region

- Orchard Hill Rehabilitation & Healthcare Center**
TOWSON, MD – 111 West Rd
Subacute Care, Cardiac Care, Pulmonary Rehabilitation, Orthopedic Rehabilitation, Long-Term Care
[Website](#) (410) 828-6500
- Meadow Park Rehabilitation & Healthcare Center**
CANTONSVILLE, MD – 1525 N. Rolling Rd
Subacute Care, Cardiac Care, Pulmonary Rehabilitation, Orthopedic Rehabilitation, Long-Term Care, Respiratory Recovery
[Website](#) (410) 402-1200

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